

PRESS RELEASE

Contact:

Stephanie Saunders Fouch – AACP

703.739.2330 x1006

sfouch@aacp.org

Dan Sweet – RP3 Agency

301-760-3207

dsweet@rp3agency.com

February 7, 2019

Pharmacists for Healthier Lives Continues to Grow as Four Additional State Pharmacy Associations Join the Coalition

National Organization Promoting the Contributions of America's Pharmacists in Improving Patient Lives Sees Progress

Arlington, Va. – Pharmacists for Healthier Lives - a coalition of pharmacy organizations seeking to raise the profile of pharmacy as an essential healthcare profession -announced today that four state pharmacy associations have joined the campaign. The Nebraska Pharmacists Association, the Iowa Pharmacy Association, the Illinois Pharmacists Association, and the Indiana Pharmacists are now partners in the coalition.

These newly added state associations, along with current state association member, the Georgia Pharmacy Association, will participate in the coalition's ongoing public awareness campaign aimed at educating consumers and policymakers about the invaluable contributions pharmacists make in medication management, improving patient outcomes and to our nation's healthcare system as a whole.

"The addition of these state pharmacy organizations to our growing coalition is a major step forward in building a nationwide network of healthcare professionals to promote the important work our nation's pharmacists do each day," said Dr. Lucinda L. Maine, executive vice president and CEO of AACP. "With their help, our coalition will continue to promote the full-range of expertise and services pharmacists provide and the great impact they make on people's lives through patient education, prescriber consultations and community service."

These state pharmacy associations join the coalition's growing number of national pharmacy organizations in this effort, including: the American Society of Health-System Pharmacists, the Academy of Managed Care Pharmacy, the Accreditation Council for Pharmacy Education, the National Alliance of State Pharmacy Associations, and PrescribeWellness.

For more information about the campaign, visit www.PharmacistsForHealthierLives.org.

###

Pharmacists for Healthier Lives (PfHL) is a national awareness initiative aimed at highlighting the important role pharmacists play in helping people live their healthiest, happiest lives. Our goal is to educate the public about the variety of services pharmacists perform and the rigorous training they undertake to achieve the PharmD (Doctor of Pharmacy) degree, and to raise the profile of pharmacy as an essential healthcare profession.